

Q&A:

Implementation of CopeCode Club Prevention & CopeCode Club Ambassador Program

1. In your experience how many ambassadors do you recommend hiring to successfully activate one round of CopeCode Challenge?
 - a. *The number of ambassadors a site will propose to hire is dependent on the sites programming needs and capacity. This number is adaptable to each site; however we would recommend no less than 5 ambassadors. When deciding how many ambassadors to hire, it is important to consider that you will need to engage at least 25 non-duplicated youth & young adults ages 12-24 (per neighborhood) within the CopeCode Challenge.*

2. What type of data is collected and how is it collected?
 - a. *There is a pre-survey that is administered prior to the start of the CopeCode Challenge and a post-survey to be administered at the end of the challenge. The data collected in the pre-survey includes: demographic information, self-reported mental health/feelings related to wellbeing, and current coping practices. The data collected in the post-survey includes demographic information, reported experience with the challenge: levels of the challenges participated in, coping methods learned, and self-reported mental health/feelings related to wellbeing. For grant purposes, some additional information will be required as determined by collaboration with our data analysts.*

3. Is the social media training for the ambassadors as well?
 - a. *Social Media Literacy training is for site staff specifically. However, if requested, youth trainings can be scheduled pending capacity and availability of staff.*

4. How many hours do ambassadors work per week to successfully activate youth during the CopeCode Challenge?
 - a. *CopeCode Ambassadors must work a minimum number of hours per week in order to attend weekly challenge activities/events and to meet social media content/post requirements. Number of hours per week are subsequently determined per site in order to meet program needs.*

5. How have you incentivized youth to participate in the challenge in the past?
 - a. *Youth Ambassadors have been provided a stipend, offered raffle prizes, as well as admission to pro-social activities. Programs are free to create incentives as needed for their programs to keep youth engaged.*

6. How is youth participation in the challenge monitored?
 - a. *Challenge events should include sign-in/sign-up sheets to track participation. Additionally, youth participation is recorded via social media posts, engagement*

with social media posts (metrics: likes, shares, and comments), and through the pre- and post-surveys.

7. Do the ambassadors engage youth in the CopeCode challenge outside of social media posts? If so, in what capacity?
 - a. *Yes, youth are engaged in the CopeCode challenge outside of social media posts as determined and encouraged on a program basis. The overall goal is to engage youth in challenge activities and events directly and continuously. Youth can also adopt these challenges in their community as they see fit (friend groups, within schools, etc.). Programs should encourage youth to participate widely and, in any capacity, possible.*